

Data Dashboard

Quick overview of economically relevant data

In an increasingly data-driven world, fast access to up-to-date and accurate information is crucial—especially when it comes to economic policy decisions, funding measures, or the assessment of market trends. On behalf of the Lower Austria Economic Chamber, the economic research institute Economica has developed an innovative tool with the data dashboard that fulfills exactly this task: it consolidates large amounts of industry-relevant data, structures it, and presents it in a clear, accessible format. The result: a solid foundation for strategic decision-making—both internally and externally—and a new level of transparency.

How it works

The Data Dashboard continuously collects a wide range of relevant economic data from various sources and consolidates it on a central platform. The data is updated frequently and presented visually in an intuitive way, so that trends, developments, and interconnections are immediately recognizable.

A central example of its application is the Construction Industry Radar, where industry-specific key figures are tracked promptly and at a high frequency, enabling rapid responses to new developments—for instance, when designing funding instruments or identifying potential bottlenecks.

The platform can be flexibly adapted to the needs of different target groups: while internal decision-makers at the Chamber of Commerce can use detailed monitoring and analysis functions, industry representatives, media, or interested citizens can quickly access current data without complex research or extensive evaluations.

The Big Picture

The Data Dashboard introduces a completely new level of decision-making quality in the economic policy context: for the administration, it significantly reduces workload, as labor-intensive data collection and processing are no longer necessary.

For companies and industry representatives, it provides direct access to relevant market information, enabling early identification of opportunities and risks. For the public, it ensures transparency and traceability of economic developments, thereby strengthening trust in economic policy measures.

Ultimately, the Data Dashboard helps make decision-making processes fact-based, fast, and efficient—strengthening not only the Lower Austrian Chamber of Commerce but the entire regional economic structure.

Quick Facts

- Solution area: **Technological innovation**
- Administrative level: **Municipality, District, State, Federation**
- Solution process: **Digitization and technology, Science and research**
- Technology: **Information technology**